

Corporate News on 31 July 2017

_wige MEDIA AG, ISIN: DE000A1EMG56 / WKN: A1EMG5

_wige MEDIA AG sells participating interest in the sport media group

- **Proceeds from the disposal: € 2.448 million**
- **Book profit of approximately € 600,000**
- **Motorsport Network, LLC, as new owner**

Cologne, 31 July 2017

_wige MEDIA AG (in future: SPORTTOTAL AG) today signed agreements on the sale of its 51% stake in the Munich-based sport media group GmbH to Motorsport Network, LLC, Miami (Florida). _wige MEDIA AG generates proceeds of € 2.448 million from the disposal and a book profit of around € 600,000. With Motorsport-Total.com and Formel1.de, sport media group GmbH is the market leader for motorsport portals in Germany, Austria and Switzerland. The portals developed very well under _wige MEDIA AG's management and extended their coverage by around 40% in 2017: Motorsport-Total.com and Formel1.de, for instance, have meanwhile achieved some 22 million and 20 million page impressions a month respectively. In selling sport media group GmbH, _wige MEDIA AG continues to concentrate on the rapidly scalable digital business with sporttotal.tv, venues (infrastructure projects for sports facilities) and live (selling of rights, live events, events and content marketing).

About _wige:

_wige MEDIA AG (ISIN: DE000A1EMG56), headquartered in Cologne, is a technology and media company on a growth path in the scalable digital business with video platforms and communities, in the high-margin international project business, as well as in the live events business. Founded in 1979, it operates three high traffic sport portals for online sport videos and live streaming through sporttotal.tv, motorsporttotal.com and formel1.de, and is the market leader for online motor sports. A major driver of growth and revenue is the new “sporttotal.tv” video platform. The company equips amateur football clubs with special video technology which enables games to be transmitted live in a high quality and fully automatically using the new “sporttotal.tv” platform.

_wige MEDIA AG’s service portfolio also comprises the technical equipping of racing circuits and sports facilities, as well as the production and/or marketing of sports events such as the ADAC Zurich 24-Hour Race at the Nürburgring. In addition, _wige MEDIA AG also produces content for prestigious companies such Porsche, Audi, Mercedes/AMG, Red Bull, VW and Deutsche Post AG.

More information: www.wige.de

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