

Corporate News from 20 July 2017

_wige MEDIA AG, ISIN: DE000A1EMG56 / WKN: A1EMG5

_wige MEDIA AG to relaunch as SPORTTOTAL AG

Cologne, 20 July 2017. In future, _wige MEDIA AG will be operating under the name of SPORTTOTAL AG. The change of the name was decided today by the Annual General Meeting (AGM) of _wige MEDIA AG that also approved all the other proposals of the Supervisory Board and the Management Board by a large majority. (The results of the AGM can be found under the following link: <http://investor.wige.de/investor-relations/hauptversammlung.html>). "We are convinced that SPORTTOTAL AG represents the company's future business model far more effectively than the company's previous name. We regard our new digital platform sporttotal.tv, for instance, as one of the company's major drivers. SPORTTOTAL AG therefore stands for a new, promising chapter in the history of the company," emphasizes Peter Lauterbach, CEO of _wige MEDIA AG.

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In recent weeks, the company reached several milestones: Following the successful pilot phase, sporttotal.tv signed a ten-year framework agreement with the German Football Association (DFB). The aim is to equip football clubs, starting with the fourth league downwards with special video technology which enables football games to be broadcast in a high quality and fully automatically live on the sporttotal.tv online portal. sporttotal.tv is now to be established as the moving image platform for amateur football throughout Germany. Other potential advertising partners are also showing huge interest in sporttotal.tv. The company has agreed a long-term automotive partnership with Hyundai as its automobile partner, for example. Allianz Deutschland AG, Deutsche Post AG, as well as Telekom Deutschland and BILD as the media partner already support the wholly-owned subsidiary of _wige MEDIA AG as founding partners. Last but not least, the company has signed the first loan agreement for six years. _wige MEDIA is to receive additional funds of up to € 2.5 million from Deutsche Postbank. The interest rate stands at 3 %, and the agreement will run for 48 months.

As soon as the new name of SPORTTOTAL AG has been entered into the commercial register, the share of the company (identical ISIN and WKN (securities code number)) will be found under SPORTTOTAL AG.

About _wige:

_wige MEDIA AG (ISIN: DE000A1EMG56), headquartered in Cologne, is a technology and media company on a growth path in the scalable digital business with video platforms and communities, in the high-margin international project business, as well as in the live events business. Founded in 1979, it operates three high traffic sport portals for online sport videos and live streaming through sporttotal.tv, motorsporttotal.com and formel1.de, and is the market leader for online motor sports. The new "sporttotal.tv" video platform is a major driver of growth and revenue. The company equips amateur football clubs with special video technology enabling games to be transmitted live in a high quality and fully automatically via the new "sporttotal.tv" platform.

_wige MEDIA AG's service portfolio also comprises the technical equipping of racing circuits and sports facilities, as well as the production and/or marketing of sports events such as the ADAC Zurich 24-Hour Race at the Nürburgring. In addition, _wige MEDIA AG also produces content for renowned companies such as Porsche, Audi, Mercedes/AMG, Red Bull, VW and Deutsche Post AG.

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